



*Advancing the business and community interests of Champaign County
and its trade area since 1919.*

2022 ANNUAL REPORT



330

Members



45

New Members



285

Renewals



93%

Retention Rate

2022 New Members

Abuela's Kitchen
Alzheimer's Association
A Mustard Seed, The Boutique
Beighliebird Photography LLC
Bell's Flowers LLC
Better Living Home Health & Medical Supplies
Beyond Catering
Breast Friends Forever
Brown & Brown CPAs, LLC
Calland Ag Transport LLC
Casa La Voisin, LLC
Caudill's Lawn Equipment Inc.
Cober Properties
CORS Head Start
Country Legends Concert Series LLC
Dayton Barns & All-Steel Buildings
dunkin Brands
Edward Jones-Melinda Vincent
Hearth & Home of Urbana
Industrial Source Solutions, LLC dba Budget
Blinds / BB Commercial Solutions
Isaacs Trucking
Jones Country Store

Kate Bennett- HER REALTORS
Little Black Dogg DBA Spain's Service Center
Longbow Health and Life
Mack Wright DDS
Middle of the Wood
Mosaic Massage Studio
Nancy Martin Insurance Agency
Our Kitchen Window Home Goods
Personal Touch Landscaping
Richwood Bank
Rosewood Machine and Tool Co.
Shadybowl Speedway LLC
Solar Project Center
Stanton Electrical Ltd
Sutphen Corporation
The Garden by Dorceys
The Lavender House
Urbana Church of Christ in Christian Union
Village of West Liberty
Wild Mare Studios
Wooded Glen
Woodstock Solar Project, LLC

ENGAGEMENT

103

YEARS OF SERVING
THE COMMUNITY

8

CHAMBER
SUBCOMMITTEES

12

SAFETY COUNCIL
MEETINGS

3

STAFF
MEMBERS

11

FIRST FRIDAY
NETWORKING EVENTS

4

MAJOR
FUNDRAISERS

96+

VOLUNTEERS

10

LUNCH & LEARNS

36

RIBBON CUTTINGS



Facebook

4,276 Page Followers (23%
Increase)
Post Reach: 24,607



Instagram

1,164
Average Post reach- 321



champaignohio.com

34,372 page views
82% New Visitors



Weekly Newsletter

768 Newsletter Subscribers
Average Newsletter reach-1,623

CHAMBER HIGHLIGHTS

- **Local Ag Council-** Commercial shared-use kitchen to be used by food entrepreneurs. The kitchen is being developed in cooperation with Graham Local Schools and will be housed in the high school cafeteria. Equipment has been installed. Opening soon! Agriculture in Champaign County film premiering at the Gloria Theatre in January 2023.
- **iLead Young Professionals-** Each month spotlights a business or organization in Champaign County. Quarterly networking events.
- **Golf Outing-** Sold out! Over 65 businesses represented via sponsorships and donations.
- **Leadership Champaign County-** Enrolled 24 new community leaders for 2022-2023 class.
- **Safety Council-** Returned to in-person meetings and BWC Discount program.
- **Visitors Bureau-** Established a part-time position, participated in Tourism Ohio Co-Op, increased marketing reach and more!
- **Ribbon Cuttings-** 36 ribbon cuttings and counting... surpassed 2021 numbers.
- **Annual Dinner-** Over 50 businesses represented via attendance, sponsorships, and donations.