

Champaign County Chamber of
Commerce & Visitors Bureau
113 Miami Street
Urbana, OH 43078

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We're on the web!
www.champaignohio.com

Phone: 937-653-5764
Toll Free: 877-873-5764
Fax: 937-652-1599
Email: info@champaignohio.com



**CHAMPAIGN
COUNTY**
Chamber & Visitors Bureau
Bubbling Over With Natural Wonders

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Madison/Champaign ESC

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Home

Kelly Evans-Wilson

Executive Director

Jane Sandy

Administrative Assistant

FEBRUARY CHAMBER EVENTS

February 8

Leadership Champaign
County

Topic: Education

February 19

Safety Council

**February
Book of the Month**

“Small Giants: Compa-
nies that Choose to be
Great instead of Big”
Author: Bo Burlingham



CHAMPAIGN COUNTY

Chamber & Visitors Bureau

Bubbling Over With Natural Wonders

Newsletter

JANUARY 2008

2008 Goals

With your financial commitment and by working collaboratively in 2008, your Chamber can advance the commercial, industrial and civic interests of Champaign County and its trade area.

*As a business leader you are making Champaign County thrive!
Together we can..*

Strengthen Commerce

- ⇒ Develop Intra-county and external marketing campaign including development of collaborative marketing materials and a "Buy Local" campaign
- ⇒ Provide Networking business opportunities including HR lunches, Business 2 Business events, Annual Meeting, Chamber Newsletter and Chamber Page.

Enhance Industry

- ⇒ Business retention and expansion by improving business' profitability through partnerships with health care and workers compensation providers and the Champaign County Safety Council
- ⇒ Promote all county tourism efforts and lead initiatives including the Barn Quilt Tour
- ⇒ Expand partnerships with Urbana University
- ⇒ Develop a strong workforce through the Teen Leadership Academy, which strengthens the leadership skills of county high school students.

Civic Development

- ⇒ Continue spearheading the initiative to establish strong community leaders through the Chamber community development program, Leadership Champaign County.
- ⇒ Foster partnerships among non-profit organizations and governmental agencies.
- ⇒ Advocating for business-friendly legislative issues at the federal, state and local level

Your financial investment makes this possible. Thank you!

WELCOME NEW MEMBERS

Center for Creative Child Care
Sarah Massie
238 north Main Street
Urbana, OH 43078
937-653-3322

Everpower Renewables
Mike Pullins
345 N Mutual Union Road
Cable, OH 43009
614-563-8453

Extra Hands
Brian Riggle
440 East Church Street
Urbana, OH 43078
937-417-6225

Graves-Cosby Insurance Agency
Linda Cosby
22 Monument Square
Urbana, OH 43078
653-1360

Meadows of North Lewisburg
Angel Legge
701 West Mill Street
North Lewisburg, OH
747-3707

Sharpin Motor Sales
Greg Sharpin
9751 West US Hwy 36
St. Paris, OH 43072
937-663-4063

HR LUNCHEONS

Mark your 2008 calendar with the Chamber's Human Resource luncheons. During the year, four luncheons will be held for the HR professionals in Champaign County. Luncheons will include speakers and the opportunity for networking. Whether HR is in your title or not, if you perform HR functions at your business, then please join us for these informative luncheons. Locations and topics will be forthcoming. All luncheons are held at Noon and cost \$5. **Join us on January 18, April 25, August 22 and November 21.**



Chamber members celebrated "National Tax Advice Day" with HR Block on January 10.

WANTED.....

Brochures & Business cards. Business referrals are a great benefit of Chamber membership. As a benefit of Chamber membership, we provide information to visitors and individuals relocating to our community. Please provide us with your promotional piece or business card so we can forward it to these potential clients! Word of mouth is always the best form of advertising.. Let us help you!

BOOK OF THE MONTH

Make your business thrive by keeping up with the latest business information by reading the Chamber's "Book of the Month" club. No, this isn't Oprah and there will not be any meetings or book reports, just an opportunity to spotlight recent business books that you may find of interest. All books will be available through the Champaign County Library.

January's Book of the Month

"Crosley – Two Brothers and a Business Empire that Transformed the Nation"

Author: Rusty McClure

February's Book of the Month

"Small Giants: Companies that Choose to be Great instead of Big".

Author: Bo Burlingham

NEWS YOU CAN USE..

The Ohio Investment Training Program (OITP) provides financial assistance and technical resources for customized training involving employees of new and expanding Ohio businesses. OITP provides up to 50% reimbursement to fund instructional costs, materials and training-related activities. There is an emphasis on manufacturing and selected employment sectors that have significant training and capital investment related to creating and retaining jobs. The regional OITP coordinators walk companies through all phases of the application and approval process, at no cost to the business. Contact Joseph Grittani@937-285-6191 jgrittani@odod.state.oh.us for more information.

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